

COULD FIND A
BETTER
WAY OF Working

IMPLEMENT
SOFTWARE
that generates
MAJOR Business
Benefits

NOW!

IT expenditure, like any other capital expenditure, should be justified on its ability to provide a good return on investment. What would be the impact on your business of installing software that cuts costs, improves productivity, reduces errors...and that has the clear potential to improve customer service and increase revenues?

**THE FUTURE OF BUSINESS APPLICATION SOFTWARE:
BUSINESS BRIEFINGS FOR DISTRIBUTORS**

This thought provoking and topical series of management briefings will challenge you to question the present and future manner in which you plan for and use IT systems to support your distribution businesses.

Jointly presented by Trinity and Microsoft Business Solutions, the briefings will examine the Future of Business Application Software and what this future holds for Distributors.

If you want to find a better way of working, your first step should be to attend one of our free business briefings in Manchester, Glasgow or London during November 2002.

AGENDA

- 09.30 Registration
- 10.00 Introduction: What does the future hold for your business software applications?
- 10.20 Microsoft .NET: The future of business software?
- 10.50 Return on IT Investment: Making it happen!
- 11.15 Refreshment break
- 11.30 Demonstration Theatre: Delivering real user benefits through technology today.
- 12.20 Panel Q & A
- 12.30 Presentation close & Lunch.
- 13.00 Demonstration Clinic: Optional demonstrations for event attendees.

REGISTRATION & FURTHER INFORMATION

To attend a business briefing please complete and return the enclosed reply-paid / fax-back card, or call Joanna Snowden or Chris Grundy at Trinity on 0161 406 2300. For further information and to register online visit our briefings web site at www.trinitycomputers.co.uk/thefuture



TRINITY

WORK WITH
SOMEONE
who understands
YOUR Business

DOES YOUR IT SUPPLIER REALLY UNDERSTAND YOUR BUSINESS?

Software that handles the job and the right expertise to install and support it...a powerful combination to ensure the successful completion of your IT project. But how costly would it be if one of these were wrong? How important is the knowledge, experience and focus of your IT supplier?

WORK WITH A
PARTNER
YOU CAN Trust

**CAN YOU DEPEND ON YOUR IT SUPPLIER TO DEVELOP PRODUCTS THAT
WILL MEET YOUR BUSINESS REQUIREMENTS IN THE FUTURE?**

Do you feel your supplier invests time and resources into meeting your requirements? Does your IT supplier's R&D program ensure that your IT system will progress and provide you with innovative software in the future?



IF YOU

RELY ON THE LONG TERM
FUTURE
OF YOUR Software

WHAT IS THE FUTURE OF YOUR BUSINESS APPLICATION SOFTWARE?

The business application software mid-market is changing, driven by technology evolution and the entry of global software companies into the marketplace. Have you taken the time yet to consider how these changes will affect your own business and the focus you place on your software applications?

Trinity Computer Services Ltd

Trinity House, Bredbury Park Way,
Stockport, SK6 2SN UK
Tel +44 (0)161 406 2300
Fax +44 (0)161 406 2301

Register online at
www.trinitycomputers.co.uk/thefuture

What if
YOU **COULD**



Do it?
YOU
WOULD



If you

COULD FIND A BETTER WAY OF WORKING

would you do it?

TR\N\TY

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 Microsoft
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