



Data Sheet

myridas™

CUSTOMER TEMPLATES

Successful distribution starts with successful selling. This means having immediately available all of the information that can help to maximise sales and ensure that the customer gets the product they need at the right price. The Myridas Customer Templates module has been produced with these objectives in mind.

Key Features

Template Generation

Easy generation of a number of templates or 'product lists' that can be attached to one or more customers.

Previous Order Templates

Through sales transaction entry, automatic generation and maintenance of specific historical templates that reflects customer buying patterns.

Template Selling

Direct access to one or more templates during order entry to use as a selling prompt or as a checking mechanism.

Drill Down

Drill down to a complete list of previous orders for each individual product showing price and quantity purchased. Additional drill down to show the document containing a particular individual order line.

Reports & Administration

Customer template reports and full housekeeping and purge facilities.

Restricted Sales Template

Restricted agreements enables the user to mark a customer record as 'restricted', so that the customer can only purchase items on that template.

Application Power

The flexible design of the software enables it to be used to meet a wide variety of user needs.

Selling Up

Identify those products that may have been missed by the customer but which are normally ordered.

Early Problem Identification

Identify those products that the customer appears to have stopped buying for no known reason.

Selling to Price Contract

Create templates for products with contract price.

Price Negotiation

See the prices your customer has paid previously and understand them in the context of the orders of which they formed a part.

Spares and Accessories Lists

Pull together any collection of products that have a logical connection. Ensure the correct spares are sold for the right product. Easily identify any uncharacteristic repeat failures of component spares.

Customer Buying Lists

Templates can be sequenced to reflect customers' buying behaviour – possibly based on their own product codes or a personalised order form.

Promotions

Bring together all special promotional deals in one template for ease of reference during telesales.