



# Data Sheet

myridas™

## EXTENDED PRICING ENHANCEMENTS

**Extended Pricing already offers a highly functional pricing model for Microsoft Dynamics GP including unlimited price lists, date sensitive pricing, customer contracts and promotions.**

**The Enhancements package offers new promotion options, but most importantly provides a new flexible cost-mark-up pricing function that will be welcomed by many distributors.**

### Key Features

#### New Base Cost List

Where a company wishes to generate a price as 'cost plus' the user may also wish to have a specific definition of what they mean by 'cost' in the pricing context. This module allows for the generation of a base cost list. This may be the same as standard or current cost but is not tied to them in any way. This allows the price list manager to take into account a number of additional factors in setting this cost, such as potential retrospective price support from vendors. It may also not always be practical to change selling prices with the same degree or frequency as costs may change.

Myridas 'Extended Pricing Integration' can be used to automate the import of the cost price list where it has been developed off-line.

#### Different Mark-up Types

Cost mark-up may be value or percentage and may also have quantity breaks applied either in the base cost list itself or in customer specific price-sheets.

#### New Promotion Options

These provide for a more pro-active approach to the use of promotions

- Show promotion information window as soon as item is selected in Sales Transaction Entry
- When used in conjunction with Myridas Catalogue Based Sales highlight promotion items on the item list
- New promotion calculation options in the area of 'buy some get one free'

#### Aggregate Pricing

Using aggregate pricing functionality enables quantity break pricing to be used in sales transactions to calculate prices against groups of products rather than individual items. The quantity break is achieved based upon the total sales of all the products in that group. The source of calculated prices can be traced right back to price sheet level.

## Negative Discounts

Effectively allows for supplements as well as discounts.

## Application Power

### Minimise Pricing Maintenance

Management of Pricing Data, particularly where there are large numbers of customer special prices, can be a labour intensive, high-risk business. 'Cost Plus' pricing provides the opportunity to reduce the task to its simplest level. The cost plus methodology accurately mirrors the practical operating methodology of many distribution businesses.

### Maximise Flexibility

Using 'Cost Plus' pricing does not have to mean making the pricing module any less sensitive to the needs of individual contracts and customers; but it does mean that a single cost change can have an immediate differential effect on any number of customer prices without the need for any further maintenance.

### Pro-Active Promotions

For those users taking orders over the telephone these new promotion options enhance the ability to sell pro-actively to the customer.